

# Pay-by-Phone

## More Convenience, More Revenue



Expand the payment options available to parkers, increase revenues and raise the rate of compliance by allowing parkers to pay using their cell phone.

Digital Payment Technologies (DPT) has teamed up with Verrus Mobile Technologies to bring you integrated Pay-by-Phone functionality that delivers consolidated enforcement and transaction reporting. With Pay-by-Phone, you can reduce enforcement costs and increase operational efficiencies.

### Pay-by-Phone Applications

#### Parking Payments

Allow parkers to use their cell phone to pay for parking easily and conveniently. Parkers pre-register their name, credit card and cell phone numbers once. Future parking purchases are then automated by calling a dedicated number, entering the lot number and the amount of time needed.

#### Violation Payments

Collect payments instantly, 24 hours a day, seven days a week. The parker simply calls a 1-800 number or goes online and the fully automated system processes the credit card payment.

#### Digital Permits

Administering parking permits digitally is a streamlined and cost-effective approach for the instant application, renewal or revocation of customer permits.

#### E-vite

Send parking coupons by e-mail. Each e-mail contains a clickable link that allows recipients to pre-register parking in advance for a specific day and time.

#### Event Parking

Allow event parking to be purchased and pre-paid online to eliminate costly and frustrating lines on the day of the event.

### Pay-by-Phone Benefits

#### Additional Payment Option

Statistics have shown that providing new payment options like Pay-by-Phone can increase revenues dramatically as parkers select rates that allow parking for extended periods. In addition, the convenience of more payment choices increases compliance and reduces your enforcement costs.

# Pay-by-Phone

## Add Time Remotely

Parkers can add time to their permit by phone, without needing to run back to their cars. This leads to more parking revenue and less violation issues.

## Online Access

Parkers can access and print out their expenses online.

## E-mail Receipts

Parking receipts can be directly e-mailed to the parker.

## Additional Pay-by-Phone Applications

- Ticket-less hotel guest passes
- Online reservations for airports and events

## Technology Integration

Through the integration of DPT's LUKE or SHELBY pay stations, DPT's Enterprise Management System (EMS) and the Verrus Pay-by-Phone solution, you will provide parkers with a higher level of convenience, and receive more comprehensive information.

## Consolidated Enforcement Data

Transaction data from the Pay-by-Phone system can be easily merged with your pay station transaction data to provide consolidated reporting at the pay station for enforcement purposes.

## Consolidated Revenue Data

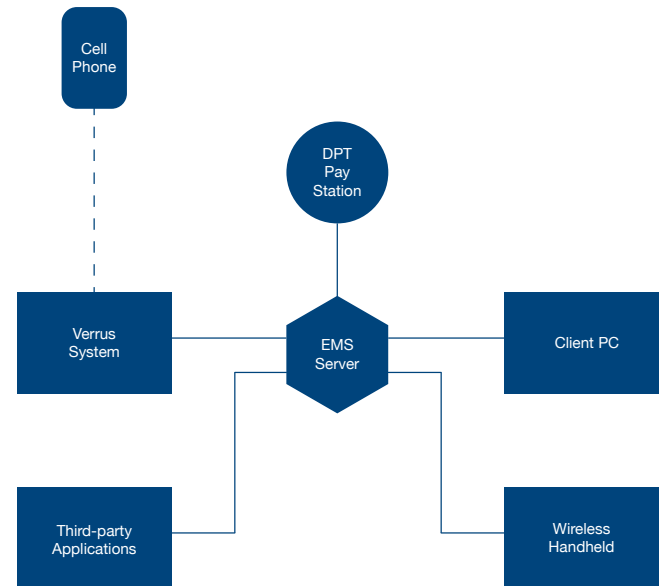
Transaction data from the Pay-by-Phone system can be easily merged with your pay station transaction data to provide consolidated revenue reporting.



## Network Components

1. DPT's LUKE and SHELBY pay stations
2. DPT's Enterprise Management System (EMS)
3. Subscription to Verrus Pay-by-Phone service
4. Network Connectivity \*
5. Pay-by-Space operation

\* GPRS, CDMA, 802.11b/g Wi-Fi, Metro-scale Wi-Fi, Ethernet



If you would like to add Pay-by-Phone to your parking operations or would like more information regarding how Pay-by-Phone functionality can work for you, talk to us today.

## Digital Payment Technologies

330-4260 Still Creek Drive  
Burnaby, BC  
V5C 6C6

888.687.6822 | [digitalpaytech.com](http://digitalpaytech.com)

