



EMS

Parking systems that require everything to be done manually are time-consuming and expensive. The cost of staff and maintenance can significantly affect profit margins.

The Enterprise Management System (EMS) makes your parking operations interactive; when there's a problem, the machines will call you. And you can check on your machines remotely. You'll save time and money.



Reduce your costs.
Increase your revenues.
Improve your control.

With EMS.

EMS brings to life the full capabilities of the LUKE and SHELBY pay stations. It's a safe, secure system that allows you to better manage your operations and react quickly to situations as they arise.

At the core of the EMS system is EMS Basic. Once you have EMS Basic, you can choose to add additional features for increased functionality.

EMS Basic

Using EMS Basic you can:

- securely log into the system from anywhere, using Firefox or Internet Explorer 5.x and higher, with 128-bit SSL encryption
- create, delete and maintain user accounts
- configure rates, messages, and other parking information and then remotely distribute this to your pay stations
- compile and retrieve valid/expired stall information for all pay stations using any pay station on the network
- allow parkers to add time to their permit from any pay station on the network

Real-Time Credit Card Processing

Virtually eliminate lost revenue due to lost, stolen or expired credit cards. With real-time credit card processing, you have the ability to:

- approve or decline credit card payments at the pay station in real-time to increase the speed of accounts receivable, collections, and reduce bad debt
- pay the lower transaction fees associated with real-time transactions
- provide an authorization number printed on the permit at the time of purchase
- refund credit card transactions via the EMS Web application

Supports numerous processors or gateways such as:

- Allied Data Systems (ADS)
- Authorize.Net
- First Data Nashville
- Moneris (Canada only)
- Paymentech (U.S. and Canada)
- Payment Processing Inc.

Contact Digital Payment Technologies (DPT) to obtain a complete list of processors and gateways currently supported.

Monitoring and Alarming

Proactively send information to your staff in the field regarding the status of each pay station. Monitoring and alarming also enable you to:

- use a Web browser to retrieve the status of pay station resources such as the door, printer, batteries, paper, cash receptacles, bill validator, temperature, humidity, and shock alarms
- allow real-time alarm notification to distribution lists based on e-mail addresses or telephone numbers, for immediate response by parking personnel

Reporting

Generate real-time reports based on transactions and stall information from pay stations. Reporting gives you the ability to:

- use a Web browser to view, print or export current totals of permit sales in real-time
- view, print or export a copy of any audit report as soon as it is generated
- query, view, print, or export transaction details with lot setting, machine number, transaction date/time and permit expiry date/time
- view, print, or export credit card processing information and simplify monthly merchant account deposit reconciliation

Coupons

Provide authorized parkers with eight-digit coupon numbers to receive free or discounted permits. Coupons also allow you to:

- specify the effective start and end dates of coupon availability
- specify the number of times a coupon can be used during an allotted time period (including unlimited)
- restrict access to rates based upon a coupon number
- specify a percentage discount based upon a coupon number
- specify a region, pay station, or stall range for which the coupon number is valid

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Value Card Processing

Accept and authorize specific value cards and campus cards in real-time, including:

- Blackboard
- TotalCard
- NuVision

Pay-by-Phone

Consolidate enforcement space and transaction data when using the Verrus Pay-by-Phone system. Pay-by-Phone allows you to:

- enable parkers to add more time to a permit purchased at a pay station using a mobile phone
- send pay station and Pay-by-Phone transaction results to the EMS server so all data can be available for enforcement
- send pay station and Pay-by-Phone transaction results to the EMS server to be integrated for consolidated reporting purposes

DPT Web Services

Connect EMS with complementary products within your parking operations to deliver additional functionality, improve business practices, and simplify operations. Additional functions can include:

- wirelessly delivering pay station space data to enforcement handhelds
- centralizing revenue data from various parking technologies
- integrating with Web applications and corporate intranets
- communicating with physical space sensors to acquire valuable data and improve enforcement

Server Options

DPT offers EMS as two options.

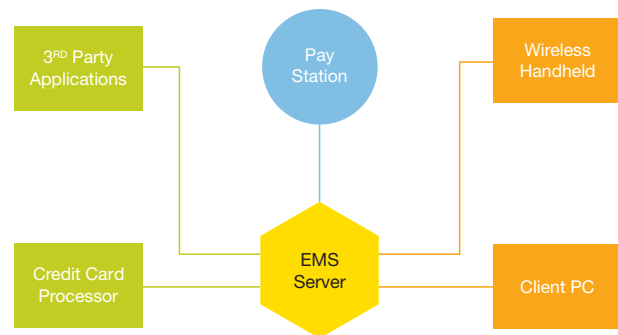
Hosted Server

EMS hardware and software are owned and operated by DPT from a secure data center, which you access via the Internet. You then pay a monthly subscription fee, based on the features selected. This gives you the advantages of EMS without having to pay high capital or operating expenses.

Enterprise Server

You purchase and operate your own server from which you run the EMS application so you can maintain all data at your location. In operations running over 500 pay stations, an Enterprise Server can potentially reduce your overall operating costs as monthly subscription fees are replaced with an annual software license and maintenance fee.

Both EMS options are fully PCI (Payment Card Industry) compliant.



Digital Payment Technologies Corp.

We are an industry leader in the design, manufacture, and distribution of multi-space pay stations, parking management software, and online services. From our beginnings with the Intella-Pay, we've grown to become a leading supplier of innovative parking pay station solutions. We offer an expanded range of Web-based applications and integration with third-party technologies in such areas as smart cards, communications protocols, and enforcement systems.

We're always exploring new ways to add value to our products:

- first North American on-street parking pay station integrated with a metro-scale Wi-Fi network
- first to enable clients to host their own server for online services
- first to integrate a color screen into a multi-space on-street parking pay station
- first to develop integration between pay stations and Pay-by-Phone parking so enforcement data can be automatically consolidated for both systems

Our products are supported by outstanding customer service. We're available to help you around the clock with 24/7 telephone support. Our Customer Service Support Portal allows you to e-mail support questions, check the status of your helpdesk ticket, download product documentation, browse knowledgebase articles, and access live remote support. We also have a growing network of resellers to provide local sales and on-site support.



To learn more about EMS, please call 888-687-6822
or visit our Web site at www.digitalpaytech.com.

