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## **City of Tampa Selects Digital Payment Technologies for New On-Street Parking Pay Stations**

*146 multi-space parking pay stations provided by Digital Payment Technologies to replace 1,000 single-head meters*

**VANCOUVER, British Columbia** – Today, Digital Payment Technologies (<http://www.digitalpaytech.com>) (DPT) announced that it will supply the City of Tampa, Florida, with 146 multi-space LUKE parking pay stations. The new LUKE pay stations will provide consumers in Tampa with added parking convenience and will enable the City of Tampa to provide more economical and efficient parking services.

“We selected Digital Payment Technologies because its pay stations represent the best overall solution for the City of Tampa’s residents, merchants and visitors,” said Jim Corbett, parking division manager for the City of Tampa. “There is also a significant benefit for the city in terms of operational efficiency and potential additional revenues. The upgrade is projected to increase city revenue by 10 to 20 percent, or \$250,000 per year. This is due to realized operational efficiencies gained in parking meter collections such as removing the need to collect coins daily. Now, parking officials can simply generate an electronic report to view pay station activity.”

Standard Parking Corporation’s SP Plus Municipal Services operating division will work with the City of Tampa’s parking division to manage the procurement, installation and maintenance of DPT’s multi-space parking pay stations. The company will also help facilitate the consumers’ transition to the new pay stations.

“The LUKE pay stations from DPT are a perfect fit for Tampa’s overall parking management plan,” said Roamy R. Valera, vice president and regional manager at Standard Parking Corporation. “The flexibility of the field-upgradeable hardware means that we can leverage this investment for many years to come, and easily add new advanced parking capabilities as needed.”

The LUKE pay station, manufactured by DPT, is the same pay station that has been deployed in other Florida cities such as Miami and Fort Lauderdale, and was selected by the City of Tampa through a formal competitive bidding process. The advanced pay stations will replace approximately 1,000 of the city’s existing 1,425 single-head meters.

“We believe Tampa’s residents and visitors will find our solar-powered LUKE multi-space pay stations to be an improvement over the city’s current parking meters,” said Alan Menezes, vice president, product management and marketing at Digital Payment Technologies. “Our pay stations enable municipi-

panies to increase their parking revenue and operate with greater efficiency, while delivering superior convenience and service levels to consumers.”

The City of Tampa expects installation to be completed before the end of the 2010.

**About Digital Payment Technologies**

Digital Payment Technologies (DPT) is an innovative leader in the design, manufacture, and distribution of electronic parking meters, management software, and online services for the parking industry. DPT products provide complete financial tracking, control, and reporting on parking revenue collected by cities, municipalities, universities, parking management companies, private operators, and national parks, from customer payment through to bank deposit. In 2007, DPT was named Emerging Company of the Year by the British Columbia Technology Industry Association, and has been included on multiple Deloitte Technology Fast 50 and Fast 500 lists as one of the fastest growing high technology companies in North America. Visit [digitalpaytech.com](http://digitalpaytech.com)

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