

# Pay-by-Phone

## More Convenience, More Revenue



Expand the payment options available to consumers, increase revenues and raise the rate of compliance by allowing consumers to pay using their mobile phone.

Digital Payment Technologies (DPT) has teamed up with PayByPhone and ParkMobile to bring you integrated Pay-by-Phone functionality that delivers consolidated enforcement and transaction reporting. With Pay-by-Phone, you can reduce enforcement costs and increase operational efficiencies.

### Pay-by-Phone Applications

#### Parking Payments

Allow consumers to use their mobile phone to pay for parking easily and conveniently. Consumers pre-register their name, credit card and mobile phone numbers once. Future parking purchases are then automated by calling a dedicated number, entering the lot number and the amount of time needed.

#### Violation Payments

Collect payments instantly, 24 hours a day, seven days a week. The consumer simply calls a 1-800 number or goes online and the fully automated system processes the credit card payment.

#### Digital Permits

Administering parking permits digitally is a streamlined and cost-effective approach for the instant application, renewal or revocation of customer permits.

#### E-vite

Send parking coupons by e-mail. Each e-mail contains a clickable link that allows recipients to pre-register parking in advance for a specific day and time.

#### Event Parking

Allow event parking to be purchased and pre-paid online to eliminate costly and frustrating lines on the day of the event.

### Pay-by-Phone Benefits

#### Additional Payment Option

Statistics have shown that providing new payment options like Pay-by-Phone can increase revenues dramatically as consumers select rates that allow parking for extended periods. In addition, the convenience of more payment choices increases compliance and reduces your enforcement costs.



# Pay-by-Phone

## Add Time Remotely

Consumers can add time to their permit by phone, without needing to return to their cars. This leads to more parking revenue and less violation issues.

## Online Access

Consumers can access and print out their expenses online.

## E-mail Receipts

Parking receipts can be directly e-mailed to the consumer.

## Additional Pay-by-Phone Applications

- Ticket-less hotel guest passes
- Online reservations for airports and events

## Technology Integration

Through the integration of DPT's LUKE or SHELBY pay stations, DPT's Enterprise Management System (EMS) and either the PayByPhone or ParkMobile Pay-by-Phone solution, you will provide consumers with a higher level of convenience, and receive more comprehensive information.

## Consolidated Enforcement Data

Transaction data from the Pay-by-Phone system can be easily merged with your pay station transaction data to provide consolidated reporting at the pay station for enforcement purposes.

## Consolidated Revenue Data

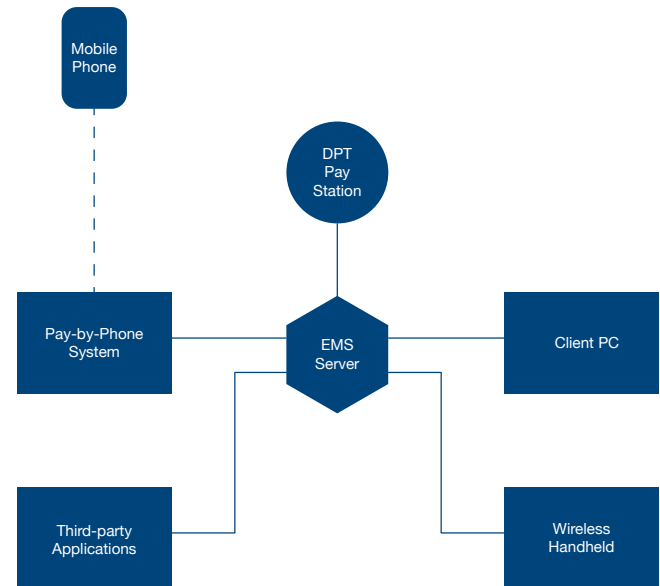
Transaction data from the Pay-by-Phone system can be easily merged with your pay station transaction data to provide consolidated revenue reporting.



## Network Components

1. DPT's LUKE and SHELBY pay stations
2. DPT's Enterprise Management System (EMS)
3. PayByPhone or ParkMobile Pay-by-Phone service
4. Network Connectivity \*
5. Pay-by-Space or Pay-by-License Plate operation

\* GPRS, CDMA, 802.11b/g Wi-Fi, Metro-scale Wi-Fi, Ethernet



If you would like to add Pay-by-Phone to your parking operations or would like more information regarding how Pay-by-Phone functionality can work for you, talk to us today.

## Digital Payment Technologies

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