

Introduction Screen

Inform, Advertise, Communicate



Digital Payment Technologies (DPT) provides you with an easy way to communicate directly with your customers using the LUKE and SHELBY pay stations. The introduction screen allows you to display custom messages using the pay station's large color LCD screen. You can easily display your message to individual parkers at a single pay station or across your entire parking network.

Introduction Screen Applications

The applications for the introduction screen are as varied as the customers you serve.

Parking Information

Inform parkers of road closures, changes to parking regulations, or parking reminders such as to display ticket on vehicle dash.

Community Events

Get the word out about events in the community from announcing upcoming events, to current event information, or event welcome messages.

Advertising

Generate additional revenue by selling ad space for citywide campaigns, community event sponsorships, local businesses, or public service announcements.

Sporting Events

Highlight your sports teams with team branding, announcements of upcoming games, and a special message on game day.

Tourism Information

Assist parkers in finding local attractions with way-finding information or a message welcoming them to a specific area.

Attraction Information

Highlight local attractions with a welcome message, the hours of operation, and if the attraction validates parking.

Benefits of the Introduction Screen

Captive Audience

Since the introduction screen is automatically displayed prior to each transaction, parkers will always see your message before paying for their parking.

Easy To Use

Simply load your message file into DPT's Back Office Software and then upload the message to your selected pay stations using EMS or your BOSS key.

Introduction Screen

Customizable

Not only can you choose which pay stations display your specific messages, you can also set how long the introduction screen is displayed prior to the transaction beginning.

Large Full Color Display

The large five-inch color LCD screen on DPT's LUKE and SHELBY pay stations is ideal for displaying both text and graphics.

To learn more about how the introduction screen can improve customer satisfaction and generate additional revenue, talk to us today.

Digital Payment Technologies

330-4260 Still Creek Drive
Burnaby, BC
V5C 6C6

888.687.6822 | digitalpaytech.com

Sample Introduction Screens

