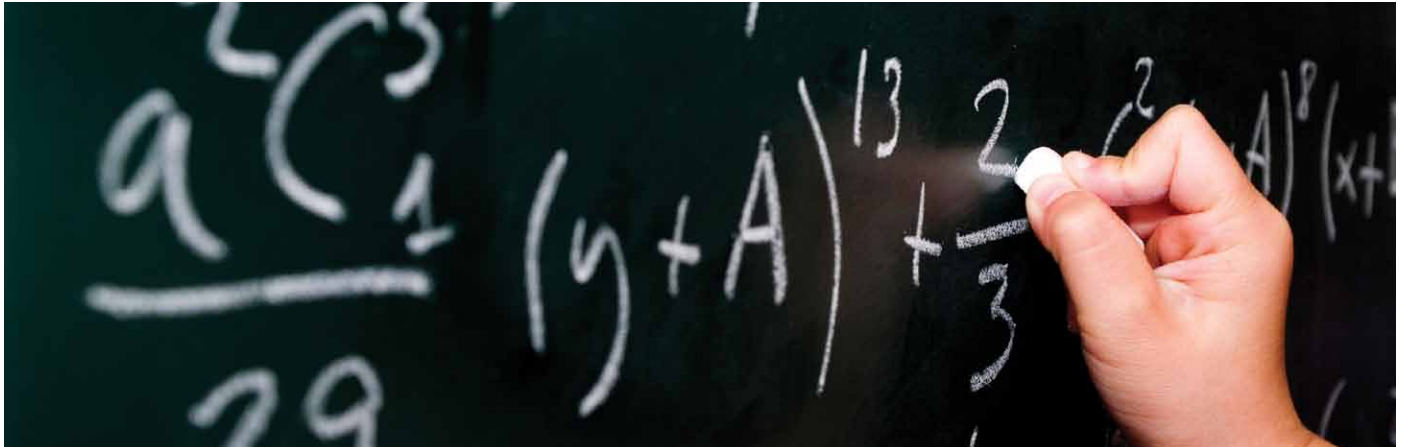


# Campus Cards

## Improve Student Convenience and Service



The Blackboard Commerce Suite brings together disparate payment and access networks that form the operational core of the modern campus. The system integrates essential campus life elements and improves overall service in part through payment processing and facility access control. Blackboard, a leading provider of enterprise software applications, and Digital Payment Technologies (DPT) have teamed up to ensure that parking transactions are now part of the solution.

### Blackboard Commerce Suite™

The Blackboard Commerce Suite consists of three applications that support all campus transactions, including the ability to pay for parking:

#### Blackboard Transaction System™

A reliable and sophisticated application for powering commerce and access transactions, the Blackboard Transaction System securely processes virtually every transaction on campus involving dollars, data, access and authentication.

And because transactions from online readers are immediately logged to a central database, the Blackboard Transaction System delivers real-time information with a wide variety of reporting options.

### BbOne™

BbOne helps to extend the virtual boundaries of campus by letting students use their campus ID card at select area businesses. And while many universities lack the resources to implement off campus on their own, BbOne is a full outsource solution that lets the university experience the positive revenue impact of off campus, without extending critical resources to do so.

### The Blackboard Community System™

An online system that enables cardholders to make deposits, manage their accounts, and purchase products and campus services. The Blackboard Community System also allows campuses to deliver personalized information to cardholders, making communicating with students effortless.

## Campus Card Benefits

Benefits of extending support for the Blackboard campus card to your parking facilities include:

### Improving convenience and service

Students no longer have to worry about using cash or a credit card to pay for parking; they can simply pay using the same card that's accepted at other facilities across campus.



Blackboard



# Campus Cards

## Obtaining business intelligence

Demographics of parkers can easily be analyzed by matching campus card IDs to parking revenues. This data can then be used to plan rate changes and future expansion of campus parking facilities.

## Reducing operating costs

Accepting campus cards in your parking facilities increases operational efficiency and lowers your costs, as the need for frequent cash collections are reduced.

## Additional Applications

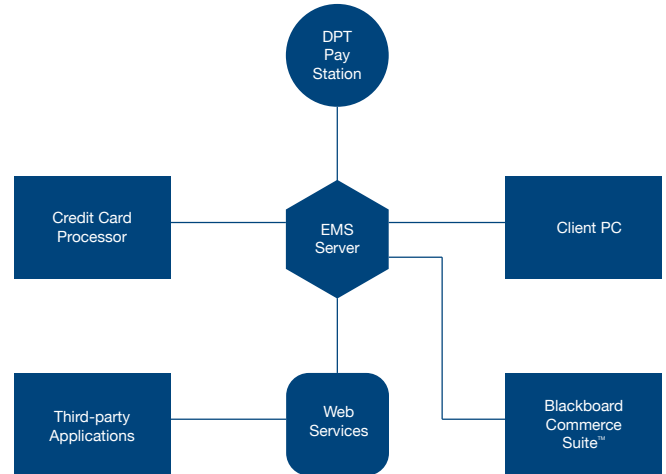
Paying for parking on DPT equipment is just one area where students can use their Blackboard card. Other Blackboard applications include:

- Touch screen point of sale systems
- Facility Access Control and Security
- Wireless payment and access control capabilities
- Print and copy management
- Laundry management
- Vending purchases
- Online account management
- Off campus merchant services



## Network Components

1. DPT's LUKE or SHELBY pay stations enabled with credit card readers
2. DPT's Enterprise Management System (EMS)
3. Blackboard Commerce Suite™
4. Network Connectivity



If you are using Blackboard campus card and would like to learn more about integrating with DPT pay stations, talk to us today.

## Digital Payment Technologies

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